

West Central Region Asthma Coalition
Meeting notes for March 17, 2008

TOPIC	DISCUSSION/CONCLUSION	FOLLOW-UP
Welcome and Introductions	Members present: Doreen Hanson Coordinator, Connie Graff, Vickie Haberman, Shelly Svec, Sue Ewy, Amy Fisher, Ruth Tollifson and Visitors; Bryana Mayer and Gary DelaBarre	Due to the need to reserve a specific number of telephone lines for teleconference (MDH is charged for unused lines), Doreen will ask members to let her know in advance if they will call in and only that number of lines will be reserved. This will still allow us the flexibility of teleconference without incurring any unnecessary cost.
Review of last meeting notes	Notes handed out.	
Asthma Guidelines Presentation	<p>Gary and Bryana from Merck showed us a web based presentation that they have to take to clinics to educate providers about the new asthma guidelines. The presentation is given by Dr James P Kemp from the University of California, San Diego.</p> <p>Prior to the presentation Doreen handed out the Draft “ Medical Clinic Presentations Organized or Sponsored by the MAC: Partnering with Pharmaceutical Companies Developed March 2008.” A discussion was held on the importance of following the guidelines.</p> <p>Members thought the content was good, with the exception of 4 slides which related to a specific medication. The speaker was dry. Merck also has a nice handout “2007 NIH Asthma Guidelines,” this hand out is branded.</p> <p>Amy is interested in materials that she can use in the classroom for nursing students.</p>	<p>Gary will check to see if a disc of the power point could be given to the coalition with the understanding that it would then be modified, (slides removed). This would then be a presentation that a coalition member could use within their own work place to educate providers and staff. Gary will also check to see if the 2007 NIH asthma guidelines could be put into a non-branded flip chart for use in education.</p> <p>Bryana has set up 2 trainings in Alexandria; March 28th at the Alexandria Clinic and April 15th at the Broadway Clinic with Dr Graft presenting. These are both presentations through Merck.</p> <p>Doreen will stay in touch with Gary regarding non-branded materials. Doreen will stay in touch with Bryana regarding viewing another of Merck’s trainings at the next WCRAC meeting.</p>
Plans and Goals for this Year	<p>WAD plans include:</p> <ol style="list-style-type: none"> 1. Toilet Paper 2. Day Care Provider Training (planning has started) 3. Radio interviews <ol style="list-style-type: none"> 1. Alexandria scheduled 2. Shelly will check with the Glenwood radio station 3. Members consider doing this in your area in May. 4. Packets that members can give to Day Care Providers <ol style="list-style-type: none"> 1. Doreen will make up educational packets and distribute to coalition members who would like to hand out to Day Care Providers in their area <p>Provider Education</p> <ol style="list-style-type: none"> 1. Members like the ½ hour lunch type of presentation. 2. Handout on the “Invitation to Participate in Asthma Outreach Program” 	<p>Toilet Paper will be dedicated to asthma in May, this bulletin goes out to businesses in Douglas, Pope, Stevens, Traverse and Grant Counties to post in bathroom stalls. Doreen will e-mail a copy to all coalition members, members may post in their work places or else where.</p> <p>Radio interviews as scheduled.</p> <p>Doreen will make packets and send to members who would like to give to a day care provider in May, these would also be appropriate for Head Start. Members please contact Doreen if you would like a packet (or more). Members please contact Doreen if you would like to utilize the Asthma</p>

	<p>Community Education</p> <ol style="list-style-type: none"> 1. Vickie participated in a Parents Health Fair in Fargo and had both a Asthma and a smoking cessation table 2. Ruth and Doreen had a table at the recent Perham Health Fair. 3. Amy will check into the possibility of the Student Nurses Association at NDSU sponsoring an asthma table at the Fargo Marathon Expo in May. 4. Doreen will check on the possibility of having a booth at the Asthma Walk in Fargo in May. 5. Connie is working with Gary on Back to School resources for the clinic when she does inhaler assessments at the schools. <p>Member recruitment</p>	<p>Outreach program.</p> <p>Doreen will continue to work with Bryana and Gary on non-branded presentation and hand outs.</p> <p>Doreen will follow up with Amy on participation at the Fargo Marathon Expo and with ALA of ND on the Asthma Walk.</p> <p>Remember to tell friends, family and colleagues about the WCRAC!</p>
<p>Set Date and time for next meeting</p>		<p>June 25, 2008</p> <p>10 AM at Lake Region Hospital.</p> <p>Teleconference will be available.</p> <p>Please let Doreen know 1 week in advance if you would like to use teleconference.</p>