

**Minnesota Asthma Coalition Steering Committee  
September 24, 2007**

Present: Barbara Yawn, Brenda Guyer, Jim Christenson, Lori Saari, Kathleen Milligan, Lillian Levine, Erica Fishman, Amy Roggenbuck, Doreen Hanson, Marilyn B, Judy Wothke, Kerry Ward, Stephanie Kimmes, Jill Heins Nesvold

<b>Topic</b>	<b>Discussion</b>	<b>Action/Steps/Person Accountable</b>
Call to order and role call	Our new co-chairs Barbara Yawn and Brenda Guyer called the meeting to order.	
MDH Update	Erica Fishman shared that the statewide plan is updated and on the MDH website. CDC has re-funded MDH's asthma project at \$600K per year.	
MAC budget update	Jill shared an update on the MAC budget (aka contract between MDH and ALAMN). At the end of August 2007, without August 2007 salaries or benefits, the year to date expenditures were \$73K. With remaining salaries, regional coordinator salaries, and out-of-pocket expenses, we anticipate coming in very close to the contracted amount.	
Discussion about MAC workplan	<p>Brenda shared that the Steering Committee needs to pursue activities that easily fit into individuals' passions, which are low cost; and relatively easy to carry out.</p> <p>Ideas and suggestions raised included:</p> <ol style="list-style-type: none"> <li>1. Speaker's bureau that is publicized on the MAC website and includes a simply pre and post-test evaluation</li> <li>2. Judy Wothke asked if the future MAC budget was being reduced. Erica shared that the funds for RAC will be consistent, but funds for overall coordination will be decreased.</li> <li>3. Super Asthma Saturdays work in the West Central Region. They are sponsored by pharma, clinics, and hospitals. Booths are provided. They send flyer home from clinics, Prime West sends flyers to their members, schools send home, pharmacy bag notifications. No evaluation is currently conducted.</li> <li>4. It was suggested that all programs have simple outcome measures. This should be put in the strategic plan.</li> <li>5. Increase awareness and education</li> <li>6. Southwest Family Event in the evening (every other year) will Willmar. They</li> </ol>	

	<p>usually get newly diagnosed kids and parents. They could think about different locations.</p> <ol style="list-style-type: none"><li>7. Northeast has focused on professional education for pharmacists, clinic updates, and school nurses.</li><li>8. Concern was raised about pharma branded professional ed materials.</li><li>9. Would newspaper article (template) in layman's terms work? Then the regional coordinator could follow-up with a personal letter or contact. Barbara and Brenda would be willing to draft this article. RAC could focus on smaller, community newspapers and there could be quotes from local community members/coalition members.</li><li>10. Re-use Ad Council print and radio PSAs</li><li>11. Make planning process bi-annually</li><li>12. Make planning as unburden-some as possible</li><li>13. CDC is requiring a needs assessment done in April/May 2008.</li><li>14. Provide networking opportunities for RAC to identify ways to develop partnerships</li><li>15. A challenge of local coalition members is getting time-off from their position (or getting employers to pay for their time) for MAC activities. This includes getting AE-C away from their position to do community events.</li><li>16. Doreen shared that her region liked ALAMN's annual asthma sharing conference</li><li>17. Develop a list of legislators interested in respiratory issues.</li><li>18. Keep in mind that state, federal, and local employees can't advocate, only educate.</li><li>19. Barbara shared that she is working on a 2-year project research project between asthma and air quality in the cities of Minneapolis, St. Paul, and Rochester.</li><li>20. RAC have been signing coalition and community members up for air quality alerts. This could be placed on this MAC website.</li><li>21. Add to the MAC website, including links, resources, etc. Funds may need to be raised for the MAC website development, or use a graduate student as an internship project.</li><li>22. Ask for local coalition input via email.</li><li>23. Don't forget adults with asthma. ALAMN has the Breathe Well, Live Well program for adults with asthma.</li></ol>	
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Update on new asthma “guidelines”	<p>Barbara Yawn shared that the 634 page resource document has been released. The executive summary should be released by the end of October 2007. By the end of 2007, the 4-6 “cliff notes” version will be out.</p> <p>The focus of the new “guidelines” is to move providers to assessing the level of control of asthma symptoms.</p>	
Northeast Regional Coalition update	<ul style="list-style-type: none"> <li>• Coalition meeting 9-24-07</li> <li>• Holding a spirometry training this fall</li> <li>• Childcare provider training this fall</li> </ul>	
Central region coalition update	<ul style="list-style-type: none"> <li>• Saturday was their 2<sup>nd</sup> annual walk/run. \$2300 was raised for their coalition. They plan to use it for professional education</li> <li>• Presentation to Whitney Senior Center for 100 adults</li> <li>• Holding their annual CME lecture in January/February 2008</li> </ul>	
Southwest region coalition update	<ul style="list-style-type: none"> <li>• Booth at Latino Health Fair</li> <li>• Spirometry training scheduled for February 7, 2008</li> </ul>	
Metro region coalition update	<ul style="list-style-type: none"> <li>• Coalition meeting 9-24-07</li> <li>• Discussed programming with chair, Pramod Kelkar</li> <li>• Had a speaker request for October 1<sup>st</sup>.</li> </ul>	
Next Steering Committee meeting	<p>Tuesday, December 4, 2007 8:00 a.m.  Wednesday, March 12, 2008 12:00 p.m.  Thursday, June 19, 2008 10:30 a.m.</p>	