



**Minnesota Asthma Coalition
Steering Committee**

June 19, 2008

Meeting minutes

Present: Amy Roggenbuck, Dawn Murphy, Kristi Van Riper, Doreen Hanson, Jill Heins, Stephanie Kimmes, Erica Fishman, Brenda Guyer, Kathleen Milligan

1. Welcome new statewide organization member, Schering Plough. Jay McLauren will be their representative.
2. MAC medical presentation policy – Amy drafted the policy, the Executive Committee reviewed, and the Steering Committee wanted time to vote. A quorum was not present on the call, so the vote will take place at the next meeting.
3. Article templates – Some regions have sent out the previous article templates for placement in newspapers or newsletters. A template about asthma and back-to-school issues was requested by Doreen. Kathleen requested a template about molds.
4. Legislative Recap – Jennifer Breitinger, JVB Associates recapped the 2008 Minnesota Legislative session. The Healthcare Reform bill (S3780) was passed late in the session. This bill focused on healthcare homes, consumer engagement, the Healthcare Reform Review Council and public health. Brenda would like the MAC to advocate getting members on the consumer engagement committee. Brenda also wondered how we could partner with those receiving obesity grant money.
5. World Asthma Day – Brenda and Stephanie reported that the St. Paul Saints game went very well. They reached thousands at the games. Kathleen has assisted in organizing a similar event with the St. Cloud RiverBats.
6. MAC Action Plan – Attendees reviewed the Action Plan. Minneapolis passed a city ordinance about idling. It was suggested that this might be something other regions would like to advocate for. The speaker's bureau was also discussed. At the next coalition meetings, ask who would like to be on this list and let Kristi know. Kristi needs to know the person's name, interest, brief background, and the audience they are comfortable speaking to.
7. Next Steering Committee meeting – Tentatively the 3rd Thursday in August or September