



minnesota asthma coalition

 AMERICAN LUNG ASSOCIATION®
of Minnesota

Northeast Regional Asthma Coalition Meeting

April 21, 2008, 1:45p.m. – 2:45 p.m.

**St. Mary's Hospital, 407 E 3rd St, Duluth
Regional Heart Center Conference Room**

Highlights/Notes of meeting:

Present: Cathie Miller, Dave Mielke, Pam Franklin, Amy Double, Jean Larson, Andy Kadlec, Sue Strohman, Jan Salo Korby

- Co-chair Cathie Miller initiated meeting at 1:45 p.m. Introductions made, minutes from January 23 meeting and today's agenda reviewed.
- AEI conference outcome discussed – many thanks all around to coalition members, ALA Prof Ed, Faculty, exhibitors and the 62 participants who made the conference a huge success. Jan will write thank you notes to several people on behalf of NERAC.
- Jan reported meeting with AMA Alliance regarding their Screen Out! Campaign as suggested in January meeting. Will ask an Alliance representative to join our regional coalition and connected Screen Out! to the local tobacco coalitions, too.
- Written report of NERAC activity January through March distributed – included list of all the health fairs where our materials have been displayed and other events/activities.
- The finalized MAC workplan distributed to meeting attendees – we are right on target in our region to complete the tasks as outlined in the document.
- Reviewed events coming up, suggested ways to market each to region:
 - Andy shared details about April 24 presentation on Heterogeneity in Asthma and invited coalition members to attend.
 - Jan shared information on the Pharmacy MTM trainings being held May 2 and 3rd at SMDC. Noted we need a coalition representative to “host”. It was suggested we ask coalition member and pharmacist, Jeff Pykkonen to do this. Co-chairs and coordinator are not available on May 2. Coordinator will host May 3.
 - Jan passed out brochures for attendees to take to their clinics regarding the May 13 Breathing A- Zzzz conference.

- Asthma Awareness Month discussion:

Coalition wishes to promote the coaches clipboard and asthma camp for asthma awareness activities. Fit in Duluth was again brought up as a good place to advertise camp – Jan will connect with Camp director/committee about how NERAC can assist with promotion of Camp and will pass on this suggestion. The coaches “winningwithasthma.com” postcards will be made available to all of the coalition to promote more coaches to sign up and receive their clipboards. Dave has connected with

athletic director in Cloquet, and he and Jan will continue to pursue a brief “coaches meeting” to describe asthma and the clipboard program at coaches meetings. All members are asked to distribute the postcards and encourage coaches to participate in the 25 minute learning opportunity online.

- The Asthma Outreach program was discussed. Cathie pointed out that she just completed two very similar programs with SMDC and the College of St. Scholastica. Will continue to offer the program to coalition members in the region through word of mouth and emails. Coalition would assist with choosing faculty from NE region should anyone choose to bring this opportunity to their clinics. It is our understanding that this program is only offered until the end of June.
- Discussed the “NERAC News” and how we’d like to advertise all asthma-related happenings in that email.
- Meeting adjourned at 2:50 p.m.

Next meeting date: July 14, 2008 - 2:00 p.m. – 3:00 p.m. – same location